

17 April 2020

HSBC Luxembourg supporting local charities during COVID-19

HSBC Luxembourg is supporting two local charities that help vulnerable individuals and families amidst the difficulties caused by the Coronavirus pandemic. The bank is donating a total of USD 30,000 to HELP, a local network focusing on home health care especially for the elderly and vulnerable, and to Femmes en Détresse, a local association protecting women and their children especially against domestic violence.

The donation is part of the global USD 25 million COVID-19 donation fund that HSBC Group recently announced to support the international medical response to the pandemic, protect vulnerable people and ensure food security around the world.

Catherine Gapenne, Director Support and Care at Luxembourg Red Cross, a key member of HELP said: «The HELP network is strongly mobilised in the current crisis. The health and well-being of our clients and employees are our priorities. We sincerely thank HSBC for their support, which will help us buy the equipment we need on a daily basis. Such support is inestimable!»

Andrée Birnbaum, General Manager, Femmes en Détresse, commented: “We are very grateful for HSBC’s donation, which will help us support women in difficult situations, welcoming them in our structures and improving their life conditions through psychological, legal and social support.” HSBC Luxembourg started to support the association last year with a donation of EUR 1,355 raised through various employee initiatives for International Women’s Day.

Supporting the Cancer Foundation

In parallel, HSBC Luxembourg is donating EUR 5,640 to the Cancer Foundation to support the fight against the disease. The bank’s employees raised these funds over the last months through activities such as information sessions held together with the charity and the ASTF (Association pour la Santé au travail des secteurs Tertiaire et Financier), joint thematic workshops at HSBC’s office and cake sales.

Niccolo Polli, CEO HSBC Luxembourg, said: “Ensuring our employees’ well-being as well as supporting our customers and the community in which we operate are our top priorities in the current crisis.”

Media enquiries to:

Mylène Ribouleau +352 47 93 31 320 or +352 621 150 984 mylene.ribouleau@hsbcpb.com

Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,715bn at 31 December 2019, HSBC is one of the world’s largest banking and financial services organisations.

HSBC in Luxembourg

The HSBC Group in Luxembourg operates several legal entities and business lines including asset management, securities services, private banking and corporate banking.