

2 November 2020

## **HSBC appoints Pascal Julliard as the Booking Centre Head of the Private Bank in Luxembourg**

HSBC has today announced the appointment of Pascal Julliard as the Booking Centre Head of the Private Bank in Luxembourg.

Pascal will play a significant role in servicing markets across EMEA (Europe, the Middle East and Africa) while simultaneously delivering important strategic projects for Luxembourg.

Commenting on Pascal's appointment, Niccolo Polli, Country CEO Luxembourg, said: "Pascal brings extensive industry experience and strong leadership skills to this key position. He will be instrumental in further developing our private banking business in Luxembourg, which is an integral European booking centre of our Global Private Bank. HSBC Private Banking Luxembourg combines the financial strength and global reach of the HSBC Group with local private banking excellence, delivering high quality and integrated banking facilities, investment services and wealth advisory solutions to customers in Europe and across the Globe."

Pascal has worked in financial services for almost two decades. Since joining HSBC in 2008, he has held a variety of client-facing roles and senior positions. These include experience within Retail Banking and Wealth Management, Risk and most recently as Head of Credit Advisory for the French Private Banking division.

HSBC has four main business lines in Luxembourg: Private Banking, Securities Services, Asset Management and Corporate Banking. HSBC has operated in Luxembourg for over 40 years and complements this local experience with the international network of the HSBC Group to deliver solutions to clients from around the world.

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### **Note to editors:**

#### **Global Private Banking**

HSBC Global Private Banking provides banking, investment and wealth management solutions for individuals, families, business owners, entrepreneurs and investors. Their ambitions and the decisions they make today can shape the world of tomorrow. Operating under the marketing name of HSBC Private Banking, we help our customers grow, manage and preserve their wealth, now and across generations. With our international network and breadth of services, we connect them to meaningful opportunities worldwide. We provide wealth

planning and family governance services, while our experts in philanthropy support clients in their ambition to have a positive impact on society. For more information, visit [www.hsbcprivatebank.com](http://www.hsbcprivatebank.com)

### **HSBC in Luxembourg**

The HSBC Group in Luxembourg operates several legal entities and business lines including asset management, securities services, private banking and corporate banking.