

8 July 2021

**HSBC appoints its new Luxembourg Chief Operating Officer**

HSBC announces the appointment of Alexandra Schmidt-Mintgen as its new Luxembourg Chief Operating Officer, effective 1<sup>st</sup> July 2021.

Alexandra is replacing Natascha Seume, who was promoted to a Managing Director role with HSBC but outside of Luxembourg. Alexandra will report functionally to Aram Shoukourian, Interim Chief Operating Officer Continental Europe and locally to Niccolo Polli, Chief Executive Officer, HSBC Luxembourg. All Business Management teams in Luxembourg will report to her, in addition to the Digital Business Services teams.

Alexandra brings a wealth of experience as she joined HSBC twenty-one years ago. Most recently, she was Chief Administrative Officer and Head of Process Improvement at HSBC Trinkaus & Burkhardt AG in Düsseldorf. Before that, she was Centre Director (President of the Management Board) of HSBC's Global Service Centre in Krakow, Poland. Alexandra also worked for HSBC Trinkhaus Luxembourg from 2012 to 2014.

Commenting on Alexandra's appointment, Niccolo Polli said: "We are excited to welcome Alexandra to the team. She will provide strong support to our local business for our future phase of growth. Her experience and knowledge will help strengthen further our business and capabilities in Luxembourg."

HSBC has four main business lines in Luxembourg: Securities Services, Asset Management, Corporate Banking and Private Banking. HSBC has operated in Luxembourg for over 40 years and complements this local experience with HSBC's international country network to deliver solutions to clients from around the world.

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**Note to editors:****HSBC Holdings plc**

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,959bn at 31 March 2021, HSBC is one of the world's largest banking and financial services organisations.

**HSBC in Luxembourg**

The HSBC Group in Luxembourg operates several legal entities and business lines including asset management, securities services, private banking and corporate banking.